



The Corrugated Collective

FEBRUARY 23 & 24, 2027

Build your Pipeline with Precision:

As converters double down on research and innovation, **The Corrugated Collective** has become the must-attend event for suppliers who want meaningful growth. This isn't just another trade show—it's a **powerful engine for qualified leads**. Sponsorship opportunities are **limited, in demand, and will sell out quickly**.

Meet the Right People—Guaranteed

At **The Corrugated Collective**, you won't waste time chasing "what ifs." Every attendee is **carefully recruited and fully vetted** to ensure you're connecting with decision-makers who matter. Our audience is made up of **senior-level leaders driving strategy and investments**, not just names on a list.

Forget hoping for chance encounters—**every 1:1 and group meeting is pre-scheduled**, so you'll know exactly who you're meeting and how to prepare. This **hosted model** has been proven to deliver what sponsors value most: **genuine relationships, actionable strategies, and partnerships that accelerate business**.

Supercharge
YOUR GROWTH 2027



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Why Sponsor THE CORRUGATED COLLECTIVE

Guaranteed One-on-One Time

Sponsors benefit from pre-scheduled 1:1 meetings with highly targeted, pre-qualified executive decision makers. Meetings are arranged in advance and on-site to ensure your time is spent with the right people.

Unmatched Networking Opportunities

Engage with attendees at receptions, breakfasts, luncheons, and evening events. From casual conversations to structured gatherings, you'll have countless touchpoints to build meaningful **connections**.

Brand Visibility & Thought Leadership

Take the stage in keynote sessions and panel discussions to showcase your expertise, products, and vision. Amplify your brand through event signage, programs, and promotions.

World-Class Venue & Experience

Hosted at the breathtaking Niagara Falls Marriott Fallsview, the event provides comfort, luxury, and inspiration. Networking becomes unforgettable when paired with a world-class setting.

Pre-Qualified Audience

Every executive attendee receives a full participation package (travel, accommodations, meals, activities), ensuring a 100% committed and qualified audience. No wasted time, only meaningful conversations with decision-makers.

Cost-Effective Pipeline Building

Compared to traditional trade shows, this format delivers stronger ROI by combining meetings, case studies, and networking in one focused environment.

Relationship-Driven Environment

Our hosted model fosters an exclusive forum where buyers and suppliers connect, share ideas, and build lasting partnerships. The goal isn't just leads it's long-term business relationships.

High-Impact Exposure

Gain recognition as a supporter of the corrugated and packaging industry while building credibility with peers and potential customers.

Limited Sponsorship Availability

With packages capped at Bronze, Silver and Gold levels, sponsors enjoy exclusivity and premium positioning within the event.

Sponsorship Opportunities

Gold Package, 2 available, \$15,000 CAD / \$10,800 USD

- One (1) opportunity to address the entire conference (Keynote speaker or Gala Dinner)
- One (1) opportunity to moderate a panel discussion
- Two (2) designated meeting tables
- Up to 18 one-on-one meetings
- Complete attendee contact details
- Inclusion in pre-show and post-show press releases
- Three (3) all-access supplier passes (option to add more)

Silver Package, 7 available, \$10,000 CAD / \$7,500 USD

- One (1) opportunity to address the entire conference (Before Meals, Panel discussions or Meeting breaks)
- One (1) designated meeting table
- Up to 9 one-on-one meetings
- Complete attendee contact details
- Inclusion in pre-show and post-show press releases
- Two (2) all-access supplier passes (option to add more)

Bronze Package, \$6,000 CAD / \$4,400 USD

- One (1) designated meeting table
- Up to 9 one-on-one meetings
- Complete attendee contact details
- Inclusion in pre-show and post-show press releases
- One (1) all-access supplier pass (option to add more)

Add-on Sponsorship Opportunities

THE CORRUGATED COLLECTIVE

Opening Night Gala - \$5,000 CAD / \$ 3,600 USD

Kick off the Summit with an evening of networking, food, and drinks.
Benefits include:

- Prominent signage at the entrance, food stations, and bars
- Logo placement on all pre-event promotional materials
- Speaking opportunity during the reception
- Distribution of your promotional materials to all attendees

Key Card Sponsor - \$3,500 CAD / \$2,500 USD

- Put your brand directly in the hands of every attendee with custom-branded hotel key cards.

Networking Breakfast or Lunch - \$2,500 CAD / \$1800 USD

Stand out by sponsoring a meal and making a lasting impression.

Benefits include:

- Event signage and branded meal recognition
- Opportunity to distribute promotional materials
- Only 2 available

Meeting Zone Refreshment Sponsor – \$2,000 CAD / \$1,400 USD

Gain visibility in the heart of the Summit—the 1:1 Meeting Zone.

Benefits include:

- Signage at the entrance and all refreshment stations
- Only 2 available

Executive Registration Sponsor – \$2,500 CAD / \$1,800 USD

Be the first to welcome attendees and create a strong brand presence.

Benefits include:

- Exclusive signage at the registration area
- Branding on the official attendee bag
- Opportunity to meet executives and distribute promotional materials

Badge Sponsor – \$3,500 CAD / \$2,500 USD

Every attendee wears your brand throughout the Summit.

Benefits include:

- Logo prominently displayed on all executive attendee badges